



Gwalior
A Smart City In The Making

LAND INVESTMENT OPPORTUNITY

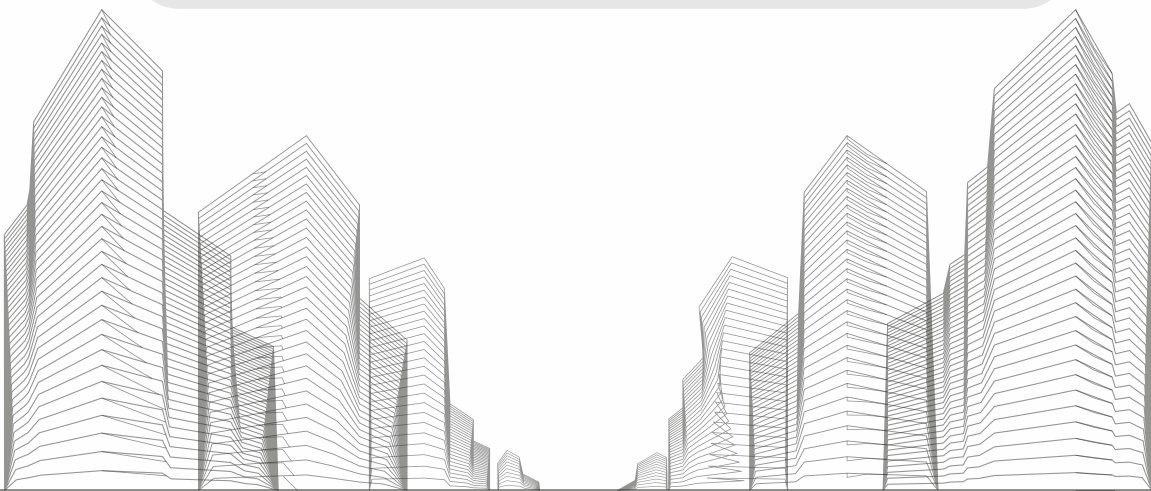
A COMPREHENSIVE REPORT 2025

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GWALIOR

The Next Big Investment Destination

Just at 3.5 hrs drive from Delhi, Gwalior is a bustling city with a rapidly growing young population, known for its rich cultural heritage and modern aspirations. With significant development in infrastructure and real estate, Gwalior is emerging as a hub of opportunities for investors looking to capitalise on the growth of Tier 2 and Tier 3 cities in India.



GWALIOR MEANS GROWTH



Strategic Location

Positioned in central India, Gwalior offers connectivity to major cities like Delhi, Agra, Jaipur, and Bhopal via road, rail, and air.



Growing Infrastructure

Rapidly developing infrastructure, including highways, flyovers, and smart city projects.



Industrial Development

Proximity to industrial zones like Malanpur Industrial Area and Ghirongi Industrial Estate fosters growth opportunities.



Emerging IT Sector

Efforts to promote IT parks and startups make Gwalior an emerging destination for tech and innovation investments.



Favourable Government Policies

State and central government initiatives, including incentives for industrial development and infrastructure upgrades.



Future Smart City

Part of the Smart Cities Mission, Gwalior is undergoing urban development and modernization.





WHY INVEST IN GWALIOR?

Emerging Hub

Gwalior is transitioning into a prime investment destination with robust infrastructure development.



Affordable Pricing

Initial pricing of plots at NUMAX City is expected around Rs. 3500 per sq. ft.



Future Prospects

Be a part of the transformation as West Gwalior emerges as a major activity hub.





Introducing NUMAX City, a 160-acre township located in West Gwalior. Led by Mr. Sunil Goel, former Joint MD of Omaxe Group, this project is poised to revolutionise the western part of the city by transforming it into a hub of activity and growth.

Key Features of NUMAX City



Expansive Township

Spanning 160 acres, the project offers a mix of residential, commercial, and recreational spaces.



Prime Location

Situated near the upcoming New International Cricket Stadium and in close proximity to the Western Bypass.



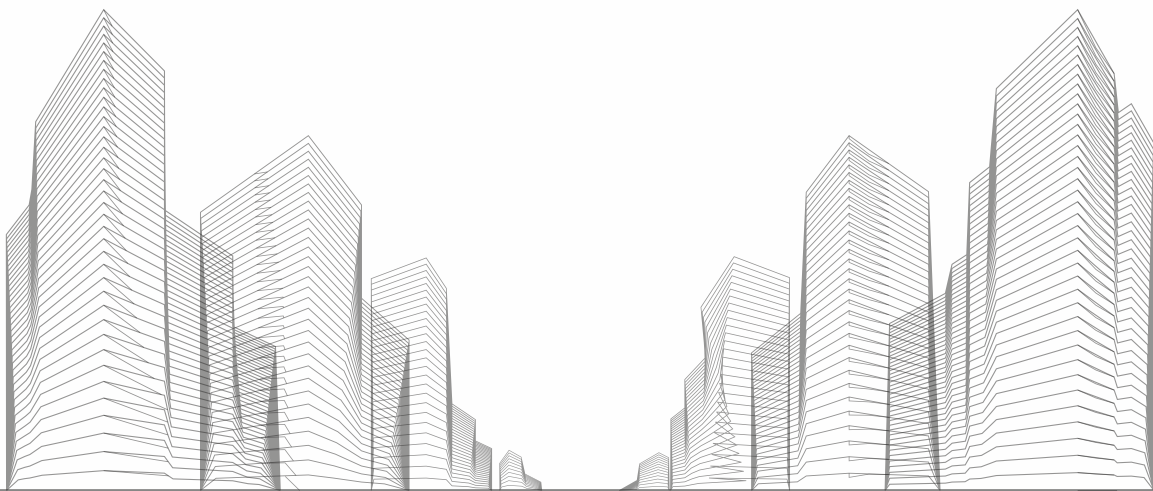
Modern Infrastructure

Thoughtfully designed spaces with world-class amenities to suit diverse needs.



High Return Potential

An excellent opportunity for early investors to benefit from the initial pricing phase.

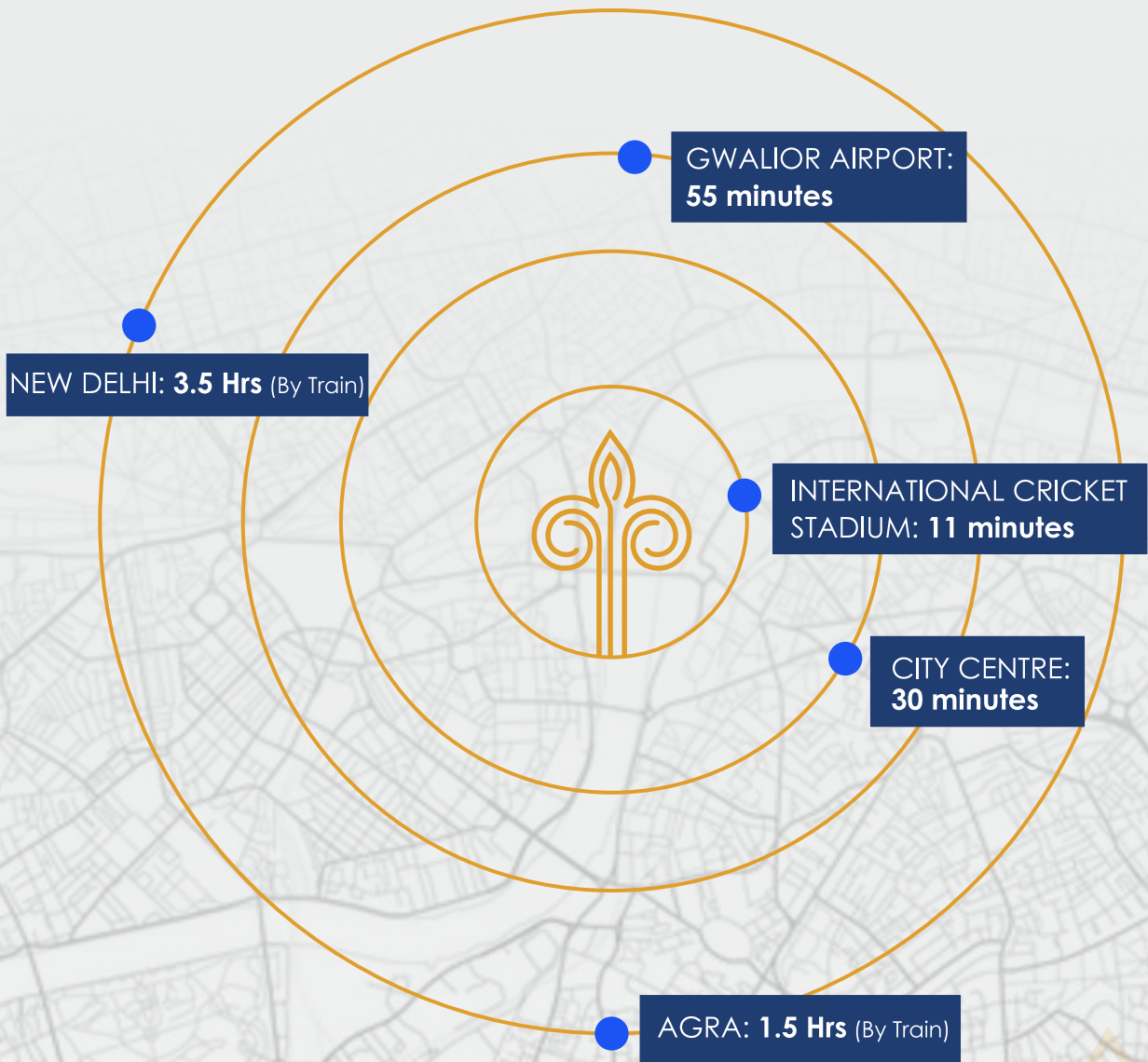


DISTANCES FROM SITE:



NUMAX City is strategically located to offer unmatched convenience and connectivity.

**THIS OPPORTUNITY
CAN TRANSFORM POTENTIAL
INTO PROSPERITY**





NUMAX
COMING SOON IN

34 Years
of
RELIABILITY

9999490608

NUMAX
BUILD THE DREAM & ENJOY IT

377 ANANDI MUMBAI, CALI, USA

CHALIOR

The billboard features a blue background with a white and yellow city skyline illustration. The NUMAX logo is in the top right corner. The text 'COMING SOON IN' is prominently displayed in the center. On the left, it says '34 Years of RELIABILITY'. On the right, it provides a phone number '9999490608' and mentions '377 ANANDI MUMBAI, CALI, USA'. The word 'CHALIOR' is written in large, stylized letters across the bottom of the skyline illustration.



Project Level Investment

Such lucrative project level investment opportunities are normally not available to normal investors. With Brand Realty, as lead investor, the co-investors can sit back while the BRIG takes care of all matters from entry till exit.

WHY CO-INVEST WITH BRIG

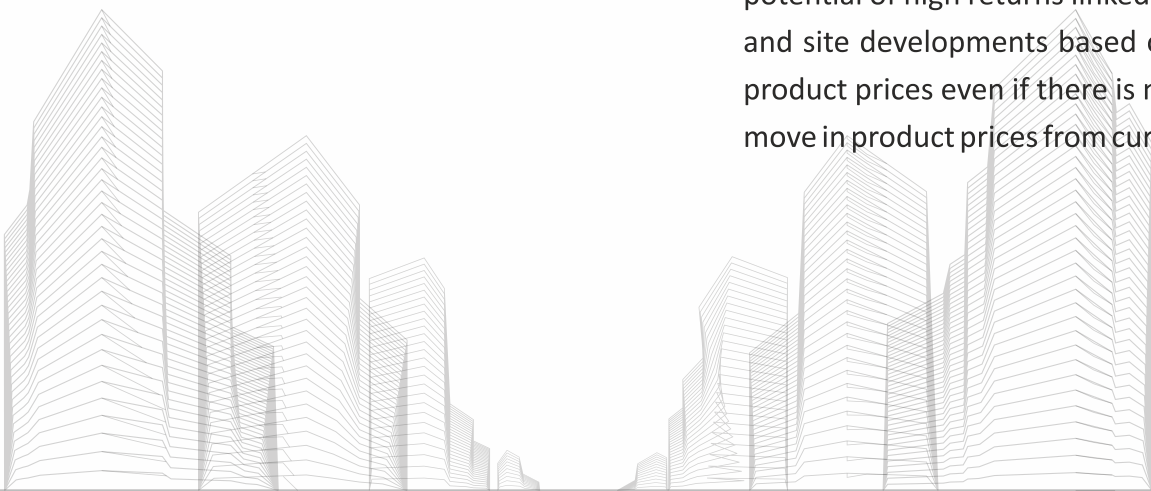


Leading Role of Brand Realty

With a high skin in the game, Brand Realty interests are totally aligned with the interests of the co-investors.

Potential of High Returns Based on Prevailing Prices

Brand Realty believes that early-stage land investment at the start of a project has potential of high returns linked to approvals and site developments based on prevailing product prices even if there is no further up move in product prices from current levels.



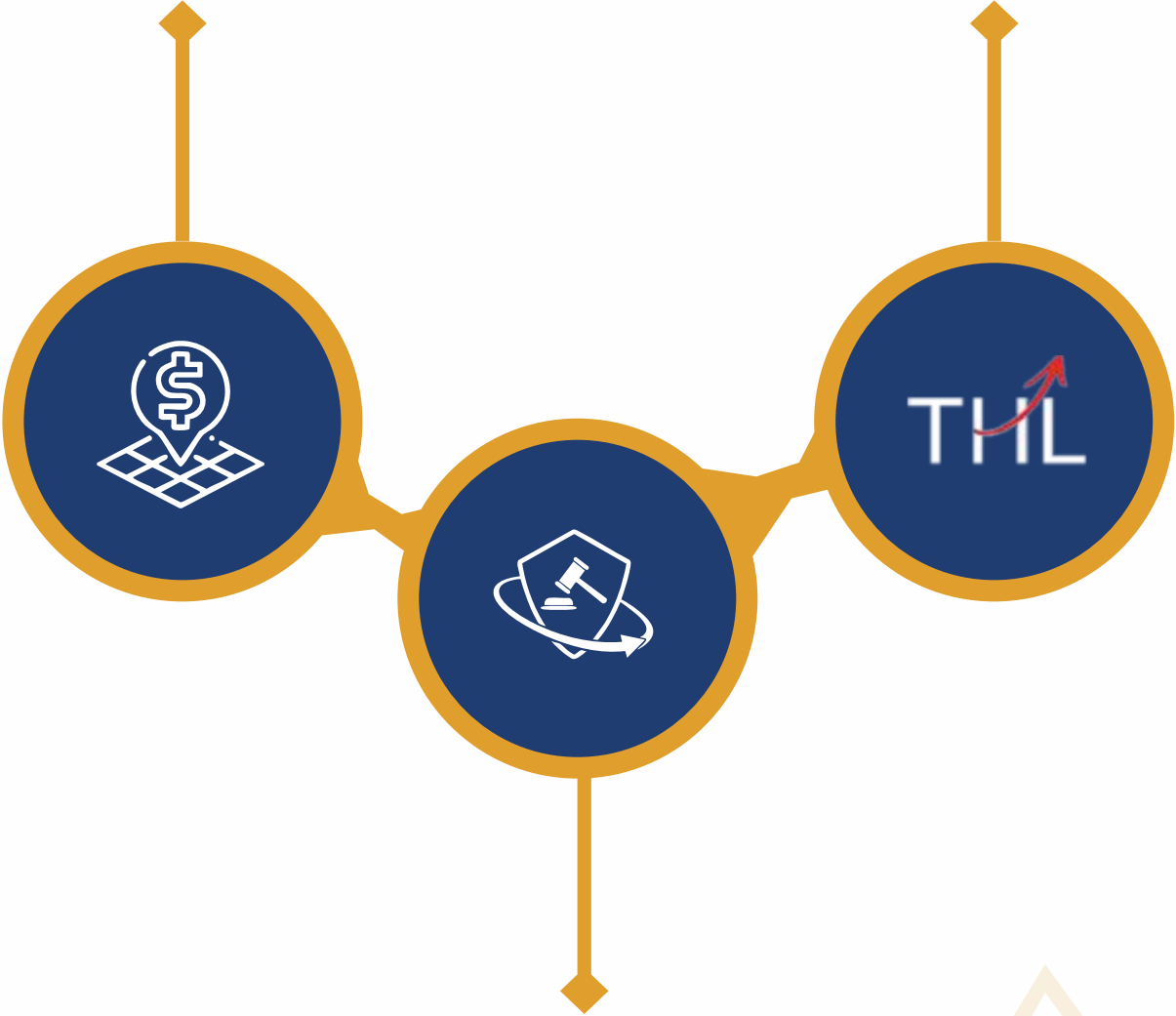


Land as Security

All investors in the SPV shall have equitable ownership of the present land and / or the developed plots, thereby providing better cover of protection compared to normal investing.

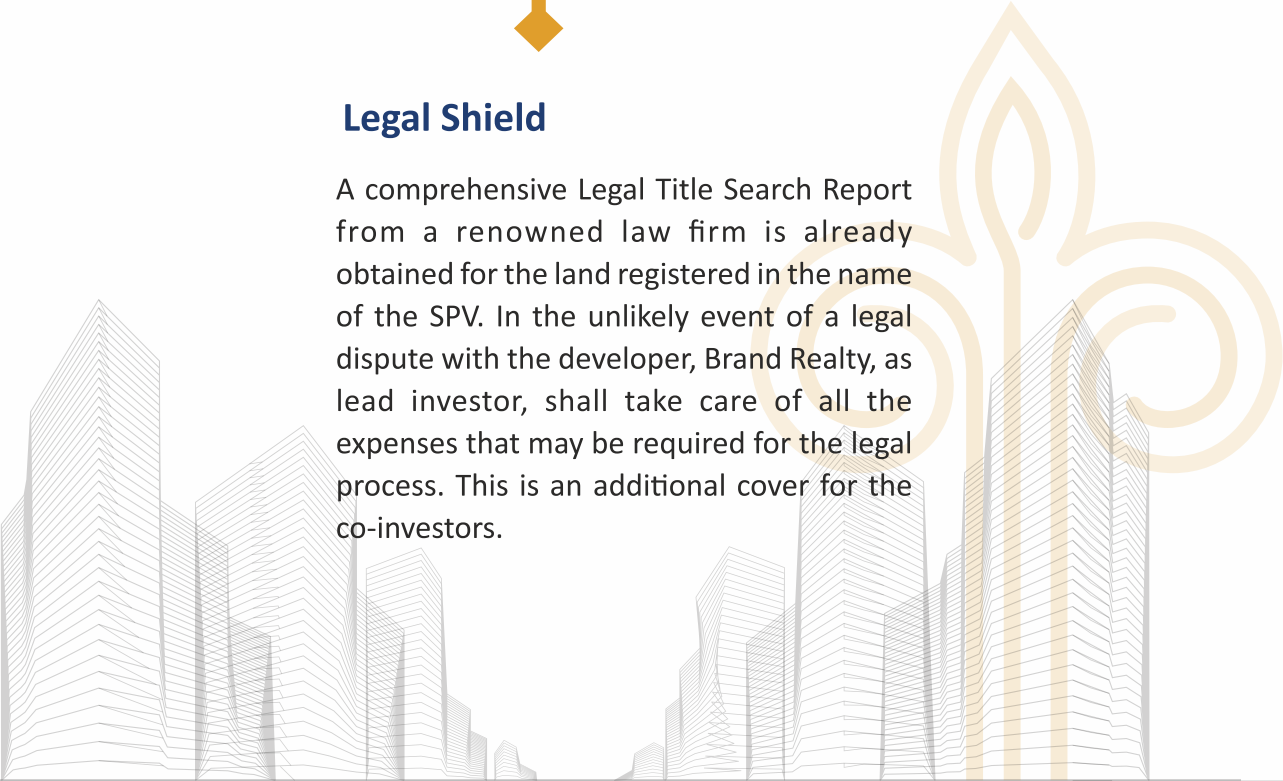
Past Successes with Future Possibilities

BRIG is a division of TRADEWELL HOLDINGS LIMITED (BSE-listed), boasts over 30 years of expertise under the leadership of Kamal Manchanda, an IIT alumnus and industry stalwart.



Legal Shield

A comprehensive Legal Title Search Report from a renowned law firm is already obtained for the land registered in the name of the SPV. In the unlikely event of a legal dispute with the developer, Brand Realty, as lead investor, shall take care of all the expenses that may be required for the legal process. This is an additional cover for the co-investors.





KAMAL MANCHANDA

Founder & Visionary Leader,
Brand Realty Investors Group

ABOUT THE OPPORTUNITY

The NUMAX City township is set to launch its first phase shortly. Investors are invited to take advantage of special invitation pricing by expressing their interest early.

Initial Pricing:

Expected around
Rs. 3500 per sq. ft.

Excellent Opportunity for Early Investors to invest in a project that combines premium quality, strategic location, and exceptional value.



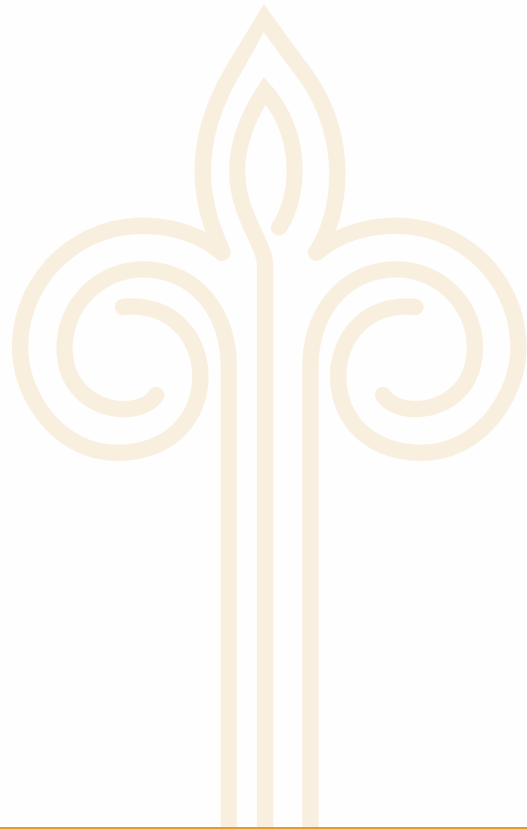



I believe that Tier 2 and Tier 3 cities of India have immense potential for growth. Gwalior's purchasing power is evident from the thriving real estate market, which is rapidly expanding with new opportunities. The city has witnessed remarkable growth in its infrastructure and urban planning, making it a magnet for developers and investors.

With premium projects already commanding competitive prices, Gwalior is becoming a hotspot for investors who seek high returns on their investments. The real estate market here stands as a testament to the city's purchasing power and future potential. As development extends to new areas like West Gwalior, the opportunities for early investors grow exponentially. This thriving environment ensures that investments made today will yield impressive results in the years to come.



“ RIGHT PLACE,
RIGHT PROPERTY,
RIGHT PRICE. ”



Disclaimer: Investments in Real Estate are subject to market risks. The company shall not be responsible for any loss / delay in realizing capital or profits due to any reason whatsoever. The members shall carry on their own due diligence and do investments at their own risks and costs. The company on its own or its associates or group members may have already invested in projects or may be acting as underwriters in projects which are offered to its members. Brand Realty is not a portfolio manager but a group of co-investors.

www.brandrealty.in | +91 99999 01234